

# COOKIES POLICY

## SWAY TODAY DANCE

### Definitions

**Administrator** – means Diana Morozova business activity under the name "SWAY TODAY DANCE DIANA MOROZOVA" with registered office in Warsaw, NIP: 5242844106, REGON: 528520535, tel: swaytodaydance@gmail.com, providing electronic services and storing and accessing information on User's devices;

**Cookies** – means IT data, in particular small text files saved and stored on the devices through which the user accesses the website;

**Administrator Cookies** – means cookies placed by the Administrator in connection with the provision of electronic services by the Administrator through the website;

**External Cookies** – means cookies placed by the Administrator's partners through the Website;

**Internet service** – means the website under which the Administrator operates the Internet service, operating in the domain of <https://swaytodaydance.com>

**Device** – means the electronic device through which the User accesses the Website;

**User** – means an entity to whom, in accordance with the Terms and Conditions of the Website and the law, electronic services may be provided or with whom an Agreement for the provision of digital content (sale of an online dance course) may be concluded.

### General information

Internet service **swaytodaydance.com** does not collect any information by automatic means, except for the information contained in cookies.

The acquisition and storage of information using cookies is possible on the basis of the User's consent. By default, web browsers or other software installed on a computer or other device connected to the network allow cookies to be placed on such a Device and thus collect information about the User. In the browser settings, the consent given for the use of cookies can be modified or revoked at any time. The withdrawal of consent does not affect the lawfulness of the processing carried out on the basis of consent before its withdrawal.

### What are cookies?

**Cookies** are text files and are created automatically by web browsers when you visit or use websites. They are sent by the website and stored on the user's device. They provide the administrator with information which, among other things, enables the website to function correctly, ensures security and improves the website's operation.

The installation of cookies is necessary for the correct provision of services on the website. The cookies contain information necessary for the proper functioning of the website, and they also provide the possibility to compile general statistics on website visits.

### Types of cookies used by the Administrator

We use the following types of cookies on our website:

**Essential/Technical:** These cookies are necessary for the correct functioning of the website. These cookies are installed in particular for the purposes of remembering your login session or filling in forms, and also to remember whether you have been informed about the use of cookies.

**Functional:** They remember and adapt the platform to your choices, e.g. allowing you to auto-complete the email address from which you last logged into the platform.

**Analytical:** They allow us to check the number of visits and sources of traffic. With their help, we are able to determine which pages are popular and which are not. With their help, we study statistics and improve the performance of our websites. As part of the website, we use, among other things, solutions from Google (Google Analytics - the service provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)

**Marketing:** They allow the advertising content displayed to be tailored to your interests, not only within our portal, but also outside of it. They may be installed by advertising partners. Based on the information from these cookies and your activity on other websites, a profile of your interests is built.

**External (Third Parties Cookies):** They originate, for example, from advertising servers, servers of companies and service providers cooperating with the Website. This type of cookie allows us to adapt advertising - which can make the use of the Website free of charge - to the preferences and habits of users.

**Cookies of social networks:** These are cookies installed by our partners in order to tailor the advertising content displayed on social media. They are used to build a profile of your interests. This ensures that the content displayed is tailored to your individual needs.

#### **Storage time for cookies**

**Sessional** – are stored on your device until you leave the website, e.g. by switching off your web browser.

**State** – exist until they are manually deleted or the time specified in the browser has elapsed.

#### **Type of data collected**

These include:

- the IP address of the device you are using
- time spent on the site
- actions taken on the website
- the location from which the call is made

#### **Method of withdrawal of consent**

Some cookies are downloaded by your browser when you access a website. To block the downloading of cookies, use the method that exists for your browser:

- [Firefox](#)
- [Chrome](#)
- [Microsoft Edge](#)
- [Safari](#)

Failure to save/read cookies may result in incomplete and incorrect operation of the website, however, use of the website will still be possible.

#### **Contact**

If you have any questions about the processing of your personal data or wish to exercise your rights, you can contact us at: [swaytodaydance@gmail.com](mailto:swaytodaydance@gmail.com).

In addition, information about us and your rights can be found in our [Privacy Policy](#).

In the event of a breach of data protection legislation, you have the right to lodge a complaint with the President of the Data Protection Authority at <https://uodo.gov.pl/>